

Strong member relationships are the lifeblood of any association. Successful associations operate as visionary organizations that anticipate member needs and provide forward-thinking solutions to meet those needs.



### Who we are

Enviser is a national consortium offering technology solutions for associations to engage audiences, capture needs and connect data to decisions. The consortium is comprised of three state school board Associations, Nebraska Association of School Boards, Oklahoma State School Boards Association and the Kansas Association of School Boards.

The architects of Enviser and its products are association leaders. No other company has such an up-close understanding of the needs and challenges of a state school boards association. We live this work. The success of our clients is our success.

### How we can help

PinPoint AMS, is a customizable association management system that empowers users to better engage with members and evolve as an organization. The end result is a strong relationship between the members and their association.

Enviser doesn't need to recreate that which already exists. PinPoint AMS uses Dynamics 365 as the base product that will be skillfully tailored to meet the unique needs of state school boards associations. PinPoint AMS users will have a system with:

- Comprehensive data on the school board members, school districts and school district employees the association serves as well as elected officials and vendors/business partners.
- Robust event management, allowing associations to easily track event attendees, sponsors and venues.
- Accounting integration that will allow associations to easily invoice clients for services provided and events attended as well as analyze expenses and revenue in great detail.
- Communications management functions that will streamline the process of effectively sharing important, timely information with members, elected officials and vendors.
- Time-saving dynamic workflows to automate many routine, time-consuming processes.
- Simplified reporting that allows associations to access information how and when they need it.
- Affordable customizations to the AMS based on state-specific needs.
- A self-serve online member web portal customized for each association that allows members to update their information, access products and services, register for events and complete transactions.
- Regular maintenance and system improvements that benefit every state.
- Multi-tiered support for the AMS that features training provided for "super users" in each state to serve as in-house experts, readily available technical support from Enviser's experts and access to developers and programmers to troubleshoot any problems that arise and make system improvements.